

**A REPUTED
COMPANY**

Social Media Associate

- **Vacancy for:** 2
- **Posted on:** Oct. 31, 2017
- **Deadline:** Nov. 11, 2017, 6:30 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service > Media and advertising sales
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu, Central Development Region, Nepal
Offered Salary : NRs. 20,000.00 - 30,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Have a good understanding of the main social media channels such as; Facebook,
 - Google +, Pinterest, Instagram, LinkedIn and Twitter
 - Passionate about social media
 - Previous marketing/social media experience would be desirable however we will consider other candidates
 - A team player that's willing to get stuck in
 - Strong communication skills (Nepali writing will be an add on)
 - Good working knowledge of Microsoft packages; Excel, Word and Outlook
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Job Description

- Create content for our social media channels on a daily basis
 - Produce reports regarding potential social media strategy and the success of future campaigns
 - Create competitor analysis reports
 - Keep up to date with social media updates and trends
 - Online Reputation Management
 - Event content planning
 - Event coverage and reports
 - Help design and execute social media strategies for a wide range of promotional campaigns, product launches, and marketing/sales initiatives.
 - Be involved in digital marketing strategy development and brainstorming
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Applying Procedure

Apply Link : <https://merojob.com/social-media-associate-3/>

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