

**A REPUTED
COMPANY**

Social Media Associate

- **Vacancy for:** 2
- **Posted on:** Oct. 31, 2017
- **Deadline:** Nov. 11, 2017, 6:30 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Media and advertising sales
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu, Central Development Region, Nepal
Offered Salary	: NRs. 20,000 - 30,000 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Have a good understanding of the main social media channels such as; Facebook, Google +, Pinterest, Instagram, LinkedIn and Twitter
- Passionate about social media
- Previous marketing/social media experience would be desirable however we will consider other candidates
- A team player that's willing to get stuck in
- Strong communication skills (Nepali writing will be an add on)
- Good working knowledge of Microsoft packages; Excel, Word and Outlook

Job Description

- Create content for our social media channels on a daily basis
- Produce reports regarding potential social media strategy and the success of future campaigns
- Create competitor analysis reports
- Keep up to date with social media updates and trends
- Online Reputation Management
- Event content planning
- Event coverage and reports
- Help design and execute social media strategies for a wide range of promotional campaigns, product launches, and marketing/sales initiatives.
- Be involved in digital marketing strategy development and brainstorming

Applying Procedure

Apply Link : <https://merojob.com/social-media-associate-3/>

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