A REPUTED COMPANY

Social Media Associate

• Vacancy for: 2

• Posted on: Oct. 31, 2017

• Deadline: Nov. 11, 2017, 6:30 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service > Media and advertising sales

Job Level : Mid Level Employment Type : Full Time

Job Location : Kathmandu, Central Development Region, Nepal

Offered Salary : NRs. 20,000 - 30,000 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)

Experience Required : Not Required

Other Specification

- · Have a good understanding of the main social media channels such as; Facebook,
- Google +, Pinterest, Instagram, LinkedIn and Twitter
- · Passionate about social media
- Previous marketing/social media experience would be desirable however we will
- · consider other candidates
- A team player that's willing to get stuck in
- Strong communication skills (Nepali writing will be an add on)
- Good working knowledge of Microsoft packages; Excel, Word and Outlook

Job Description

- Create content for our social media channels on a daily basis
- · Produce reports regarding potential social media strategy and the success of future campaigns
- Create competitor analysis reports
- Keep up to date with social media updates and trends
- Online Reputation Management
- · Event content planning
- Event coverage and reports
- Help design and execute social media strategies for a wide range of promotional campaigns, product launches, and marketing/sales initiatives.
- Be involved in digital marketing strategy development and brainstorming

Applying Procedure

Apply Link: https://merojob.com/social-media-associate-3/

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