



## Marketing Manger

- **Vacancy for:** 2
- **Posted on:** Aug. 18, 2017
- **Deadline:** Sept. 5, 2017, 11:15 p.m.

### Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Branding, Business Development/ New Accounts
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu , Janakpur
Offered Salary	: NRs. 35,000 - 55,000 Monthly

### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : More than or equal to 4 years

### Other Specification

- Strong effective communicator
- Highly developed, demonstrated teamwork skills
- Ability to coordinate the efforts of a large team of diverse creative employees
- Demonstrated ability to increase productivity and continuously improve methods, approaches, and departmental contribution Commitment to continuous learning
- Expert in the internet and social media strategy with a demonstrated track record on Facebook, Twitter, and other social media outlets that are significant in company outreach
- Demonstrated ability to see the big picture and provide useful advice and input across the company
- Ability to lead in an environment of constant change
- Experienced in advising product teams about potential markets, desirable product features, go-to-market best practices, and measuring the success of outreach and product sales
- Experience managing external PR and communication consulting firms and contractors

### Job Description

- Managing all marketing for the company and activities within the marketing department
- Developing the marketing strategy for the company in line with company objectives
- Coordinating marketing campaigns with sales activities
- Overseeing the company's marketing budget
- Creation and publication of all marketing material in line with marketing plans
- Planning and implementing promotional campaigns
- Manage and improve lead generation campaigns, measuring results
- Overall responsibility for brand management and corporate identity
- Preparing online and print marketing campaigns
- Monitor and report on effectiveness of marketing communications
- Creating a wide range of different marketing materials
- Working closely with design agencies and assisting with new product launches
- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives
- Analyzing potential strategic partner relationships for company marketing

### Applying Procedure

Apply Link : <https://merojob.com/marketing-manger/>

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