Content Writer Cum Digital Marketing

- **Vacancy for:** 3
- **Posted on:** May 17, 2018
- **Deadline:** July 25, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Journalism / Editor / Media > IT/MIS, Graphic design, Web Developer/Web Designer, IT/ Technical Editor
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

Job Specification

Education Level	: Under Graduate (Bachelor)
Experience Required	: Not Required
Professional Skill Required	: Creativity And Innovativeness

Other Specification

- Must have completed Bachelors Degree in BBA / BIM / BIT
- Must have good knowledge of journalism
- Must have interest to learn new technology with sharp learning curve
- Should be able to work under pressure and meet deadlines
- Outstanding designing skills
- Excellent written English skills
- Excellent knowledge about user interface, browser compatibility
- Strong knowledge of core PHP with object oriented programming concept
- General understanding of current events
- Strong familiarity with photography, video and audio content gathering and editing skills
- Self-motivated, positive attitude and strong zeal towards learning

Job Description

- Create and manage link building strategies, content marketing startegies and social media presences
- Innovate and present blogs, news, proposal and journal belief
- Cutomize CRM of office as we are using Google.com CRM , i.e. ZOHO
- Graphic works with photo edition
- Optimize website and social media channels
- Carry an unpredictable schedule
- Be able to ask difficult questions, often in an emotionally charged situation
- Follow current events, always looking for a story opportunity
- Be able to develop a source
- Pitch story ideas to editors and producers
- Attend news conferences
- Stay up to date with privacy, contempt and defamation laws

Note: *2 candidates are required for Internship*

Applying Procedure

Apply Link : https://merojob.com/web-designer-and-developer-5/

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