max l'agence

Sr. Client Servicing Executive

• Vacancy for: 2

• Posted on: Aug. 10, 2018

• Deadline: Aug. 20, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service > Client servicing

Job Level : Mid Level Employment Type : Full Time

Job Location : Kupondole, Patan, Central Development Region, Nepal

Offered Salary : NRs. 25,000.00 - 40,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)

Experience Required: Not Required

Other Specification

- A minimum of 2 Years' work experience in advertising agency as a 'Sr. client servicing executive'
- · Must have good communication skills

Job Description

- · Discussing the products, services and advertising requirements of each particular client
- · Setting up meetings with clients and other agency staff
- Delegating work to other members of the agency team
- Briefing media, creative and research, and formulating marketing strategies
- Liaising with, and acting as the link between, the client and advertising agency by maintaining regular contact with both, ensuring that communication flows effectively
- · Overseeing the status of advertising campaigns
- Negotiating with clients and agency staff about the details of campaigns
- Presenting campaign plans to clients for approval or modification
- Meeting deadlines and prioritizing tasks
- · Handling budgets and managing campaign costs
- · Writing reports, keeping records and financial details
- Helping to secure new business
- Facilitating Financial Over dues
- Handling the profitability of accounts
- In some cases, managing administration staff
- Gaining, maintaining familiarity with and keeping up with changes in the nature of clients' products, business culture and competition
- Monitoring the effectiveness of campaigns
- Arranging and chairing meetings

Applying Procedure

Apply Link: https://merojob.com/sr-client-servicing-executive-3/

merojob

Generated By