



## Digital Marketing Assistant

- **Vacancy for:** 4
- **Posted on:** Dec. 2, 2018
- **Deadline:** Dec. 20, 2018, 11:55 p.m.

### Basic Job Information

Job Category	: Marketing / Advertising / Customer Service
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

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### Job Specification

Education Level	: Under Graduate (Bachelor)
Experience Required	: More than or equal to 1 year
Professional Skill Required	: Through Research Skills, Advanced

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### Job Description

#### Responsibilities:

- Monitor Current Trends, Research & Plan Contents
- Develop strategy for social influencers outreach and lead authentic and impactful partnerships across social platforms
- Build relationships with influencers
- Measure and analyse social media performance
- Plan and execute SEO campaign which includes keyword research, competitor's analysis, outreach, link building, content marketing
- Keep up to date with the latest SEO industry trends and news.
- Create, edit and promote content on a wide range of verticals

#### Requirements:

- Advanced, through research skills
- Passionate about writing and strong command over English writing and vocabulary is a must..
- Excellent writing, editing, and communication skills. If you love to write, you're going to do really well here.
- Deep interest and knowledge in specific entertainment genre and niche
- Photo and Video editing skills such as Adobe Premiere, After Effects and Photoshop is a huge plus
- Knows, Excel, Powerpoint, and Word at an advance level.
- Knowledge of search engine optimization, including basic keyword research is helpful

#### If, this sounds Interesting, here's what we need from you:

- Resume and completed application
- Cover Letter giving example of how you meet or exceed the qualifications listed above for this job and giving us an idea of your writing style and creativity. So, any clever, smart & funny cover letters will stand out.
- Some writing samples as well as links to any social media properties, websites (if applicable)

#### Company Perks:

- This is not a freelance gig. it's a full time real job with competitive salary, benefits and timely raises. You'll be part of fast-growing startup with incredible growth opportunities. You will be working in a very casual workplace with frequent catered lunches and fun programs

**Note:** For further detail <https://techcentral.co/job/digital-marketing-assistant/>

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## Applying Procedure

Apply Link : <https://merojob.com/social-media-assistant/>

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