



Brand Consultants

- **Vacancy for:** 4
- **Posted on:** Jan. 9, 2018
- **Deadline:** Jan. 23, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Media and advertising sales, Advisor/ Consultant
Job Level	: Senior Level
Employment Type	: Full Time
Job Location	: Kathmandu, Central Development Region, Nepal
Offered Salary	: NRs. 25,000.00 - 75,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

- Intimate understanding of traditional and emerging marketing channels
 - Excellent communication skills
 - Ability to think creatively and innovatively
 - Budget-management skills and proficiency
 - Professional judgment and discretion that comes from years of experience in the field
 - Analytical skills to forecast and identify trends and challenges
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Job Description

- Need to guide the campaign-building process
 - Assist Client in day to day marcom requirement for Client's Brands communications perspective and workflow to budgets and billing
 - Analyzing how our brand is positioned in the market and crystalize targeted consumer's insights
 - Translating brand strategies into brand plans, brand positioning and go-to-market strategies
 - Uncovering consumer insights and delivering innovative marketing campaigns
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Applying Procedure

Apply Link : <https://merojob.com/servicing-manager-executive/>

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