



## SEO Specialist

- **Vacancy for:** 1
- **Posted on:** Sept. 23, 2018
- **Deadline:** Oct. 1, 2018, 11:55 p.m.

### Basic Job Information

Job Category : IT & Telecommunication  
Job Level : Mid Level  
Employment Type : Full Time  
Job Location : Kathmandu, Central Development Region, Nepal  
Offered Salary : Negotiable

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### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : More than or equal to 2 years

### Other Specification

- Up-to-date with the latest trends and best practices in SEO
- Knowledge of ranking factors and search engine algorithms
- In-depth experience with website analytics tools (e.g, Google Analytics, NetInsight, Omniture, WebTrends)
- Proven SEO experience
- Working knowledge of HTML, CSS, and JavaScript development and constraints
- Experience with content writing, building backlinks, and optimizing web pages
- Great overall research and analytics skills

### What is in it for you?

- Competitive salary
  - We offer continuous growth and training opportunities.
  - You will have opportunities to learn about different aspects of businesses.
  - We have a fast moving environment and this will be an ideal place for you to make a difference and grow your career really fast.
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### Job Description

- Optimizing copy and landing pages for search engine optimization
- Performing ongoing keyword research including discovery and expansion of keyword opportunities
- Research and analyze competitor advertising links
- Develop and implement link building strategy
- Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.
- Research and implement search engine optimization recommendations
- Write effective headlines, body copy, and websites
- Write original, powerful SEO content for blogs and websites.
- Evaluate product offering, traffic, landing page quality, content, design when determining keywords and campaigns
- Performing backlinking analysis and recommending new strategies.
- In-depth usage of Google analytics and Google WebMaster tools to create reports, analyze, index them and report time to time

### Applying Procedure:

Please send us a cover letter and a copy of your current resume to [info@epropertynepal.com](mailto:info@epropertynepal.com)

**OR,**

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**Applying Procedure**

Apply Link : <https://merojob.com/seo-specialist-31/>

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