

SEO Specialist



- **Vacancy for:** 1
- **Posted on:** Sept. 13, 2018
- **Deadline:** Oct. 2, 2018, 11:55 p.m.

Basic Job Information

Job Category : IT & Telecommunication
Job Level : Senior Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than 3 years

Other Specification

- Must have Bachelor Degree in business, marketing or computing
 - Must have 3+ years' Search Engine Optimization experience in B2B / B2C Industry
 - Expertise in developing, implementing and tracking Search Engine Optimization campaigns for Web & Mobile App
 - Excellent grasp of website analytics
 - Experience contributing to SEO performance and delivering strategy
 - Experience with analytic tools such as Google Analytics and Clicky
 - Sound understanding of the technical on-page and off-page SEO elements
 - Expertise in keyword research
 - Intermediate level proficiency with Google Analytics
 - Experience with relevant SEO tools
 - Ability to work independently and in a collaborative environment
 - Proficient in English - creative, written & verbal communication skills
 - High attention to detail
 - The ability to effectively manage your time, prioritize tasks and work within deadlines with little supervision
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Job Description

- Brainstorm and develop new and creative SEO strategies for Web & Mobile App
- Keywords Research & Analysis / Competitors Research & Analysis
- Directory & URL Structure Analysis / URL Rewriting / Website Auditing / Improving Website Indexability / Improving Website Usability
- Optimizing Site Structure / Tuning The Web pages / Canonicalization / 301 Redirect URLs
- Develop off page strategies and link building techniques
- Ethical Whitehat Link Building / Looking For Link Partners / Link Building From High Authority Sites / Backlink Analysis & Removal / Disavowing
- Up-to-date with the latest Search Engines Algorithms changes and best practices in Search Engine Optimization Industry
- Tracking & reporting on the effectiveness of SEO activities and providing insights for future campaigns

IntroCept Benefits:

- Attractive Salary
- Festival Allowance
- Performance bonus
- Free meals
- Develop global reach and networks

- Accredited online learning opportunities
- Team building activities
- Challenging and friendly work environment

If you are a driven and motivated professional with a huge appetite to learn and want to take direction with some of the most talented in the industry we want to hear from you.

Applying Procedure

To submit your application, please email your resume along with your portfolio to careers@introcept.co or visit nepal.introcept.co/career

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