



SEO / Digital Marketing Manager

- **Vacancy for:** 1
- **Posted on:** March 4, 2018
- **Deadline:** March 27, 2018, 11:55 p.m.

Job Location: Kathmandu

No. of Vacancy: 01

Academic Requirements:

- Bachelor's degree or above in a relevant discipline

Required Skills:

- Excellent English language ability
- Excellent Public Relation skills
- Outstanding Digital Marketing Expertise

Required Experience:

- Preference will be given to those who have prior experience in the editorial role in English Journal or Newspaper

Other Requirement:

- Female candidates are encouraged to apply

Roles and Responsibilities:

- Look after website and perform SEO on the daily basis
- Plan and implement Social Media, Google, and other digital marketing
- Design, develop and finalize digital marketing contents like banner, poster, video etc.
- Lead the team members of the digital marketing team
- Brainstorm for new and creative growth strategies
- Develop and establish an appropriate marketing strategy
- Collaborate with internal teams to create landing pages and optimize user experience

Conditions:

Starting Salary: Rs. 39,000 + based on the qualification/experience and expertise or work-based contract

Festival Bonus: 1 Months Salary/negotiable based on English Language ability, experience and other

Bonus: Excellent Performance based bonus

Staff Welfare Fund:

- All staffs will have access to Staff Welfare fund under organizational rules and regulations

Applying Procedure

Apply Link : <https://merojob.com/seo-digital-marketing-manager/>

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