



SEO Assistant

- **Vacancy for:** 3
- **Posted on:** Nov. 29, 2018
- **Deadline:** Dec. 15, 2018, 11:55 p.m.

Basic Job Information

Job Category : IT & Telecommunication
Job Level : Entry Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : NRs. 15,000.00 - 35,000.00 Monthly

Job Specification

Education Level : Higher Secondary (+2/A Levels/Ib)
Experience Required : Not Required

Job Description

As SEO Assistant, you will be responsible for keyword research, website analysis, content strategy and regular campaign performance reporting.

You'll work directly with SEO/SEM Gurus and the VP of Digital Marketing. From keyword research and competitive analysis to content strategy and digital campaign conception, you'll learn and work to drive world-class search engine marketing strategies that deliver measurable business results for our renowned Australia based international brands.

- Execute SEO strategies
 - Create content
 - Conduct keyword research
 - Review SEO issues and recommend fixes
 - Optimize website content, landing pages and paid search copy
 - Collect data and report on traffic, rankings and other SEO aspects
 - Work with social media and PPC teams to optimize campaigns
 - Keep abreast of digital marketing trends
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Applying Procedure

If you're looking for an opportunity to work with international brands while advancing your skills, we would like to hear from you.

Send in your resume and cover letter to joinnepalteam@gmail.com

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