



Senior Sales and Marketing Officer

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** March 2, 2015, midnight

Basic Job Information

Job Category : Sales / Public Relations
Job Level : mid
Offered Salary : None

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Preference shall be given those with 2 years core experience in herbal product marketing, especially MAPs, essential oil and its product, health care products and cosmetics
 - Practical experience of local to international level supply chain set-up and analyze the legal process of MAPs logistics, collection and processing
 - Should be able to work in community and ready for field visit in remote areas
 - Should have proven presentation and communication skill in English and Nepali language with computer proficiency
 - Two wheeler driving license is a must. Hindi language speaking will be an added advantage
 - Able to handle in import and export process and analysis of international trade
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Job Description

- Being in the position of Senior Sales and Marketing Officer, the position is responsible for planning the overall sales and marketing aspects of the company by coordinating with other team members in order to boost the sales of company's products. Moreover, the position will also be responsible for overall marketing strategy planning and implementation
- Analyze market trends, identify target markets and develop strategies to communicate with target audiences and manage customer relationships
- Prepare and manage marketing plan and budget, manage the production of marketing materials, including leaflets, posters, flyers, newsletters, e-newsletters and DVDs and implement marketing techniques and concepts

TO APPLY,

Interested candidates are requested to send their updated resume through vacancy.hplant1@gmail.com

OR,

Applying Procedure

Apply Link : <https://merojob.com/senior-sales-and-marketing-officer/>

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