



Senior Marketing Officer

- **Vacancy for:** 1
- **Posted on:** Dec. 31, 2017
- **Deadline:** Jan. 12, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : NRs. 20,000.00 - 25,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

- Educated to BBA degree level or with equivalent professional experience
 - Minimum of two years experience in either events management or marketing
 - Experience of developing and managing external partnerships in the delivery of projects
 - Demonstrable experience of running events from conception to competition
 - Appreciation of the nature of accountability, ethics, targets and outcomes
 - Marketing or communications background degree and further relevant qualifications
 - Familiarity with using design databases
 - Experience of developing marketing strategies and identifying new areas of growth/income/exposure. Skills and competence Essential Desirable
 - Excellent communication skills both oral and written
 - Ability to organise and prioritise own workload
 - Self-led with an ability to work alone or as part of a team
 - Ability to find imaginative and practical solutions and make well-considered decisions
 - Excellent written and interpersonal communication skills, and ability to communicate with diverse audiences
 - Flexible approach
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Job Description

- Responsible for the delivery and evolution of the marketing strategy and work with the Team Leader to implement further developments when necessary
 - Promote the brand, policies and core values.
 - Actively identify marketing and promotion opportunities.
 - Manage all aspects of production, receipt and distribution of marketing material.
 - Coordinate market research to identify interest and uptake for current and future schemes.
 - Deliver all marketing activity within the agreed budget and within agreed sustainability criteria.
 - Work with the Publications and Policy Officer to achieve frequent, timely and positive media coverage.
 - Evaluate competitor data to implement marketing plan alterations as needed.
 - Develop network of appropriate contacts within the media.
 - To drive growth in advertising sales in our publications and recruitment adverts on Events, Onlines, etc.
 - Work with our graphic designer to develop promotional materials
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Applying Procedure

Apply Link : <https://merojob.com/senior-marketing-officer-7/>

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