



Senior Content Writer (Department Marketing)

- **Vacancy for:** 1
- **Posted on:** Nov. 29, 2018
- **Deadline:** Dec. 10, 2018, 11:59 p.m.

Basic Job Information

Job Category : IT & Telecommunication > Content Developer
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Job Description

- Write original, high- engagement contents that reflects our brand's voice in various mediums such as for advertisements, media releases, corporate releases, videos, blogs, social media etc
- Collaborate with Marketing, PR and Customer Service to develop a variety of contents
- Prepare and publish articles that describe the company and products
- Shape language and tone used in sales emails, banners and brochures
- Liaise with designers to enrich text with visual aids like images and charts
- Produce error-free content that adheres to the company's style guidelines
- Simultaneously manage multiple projects with short deadlines

Knowledge, Skills and Ability:

- Bachelor's degree or at least 2 years' experience in marketing communications/ copywriting
- Proficiency in English and Nepali writing
- Experience in translation, proofreading and subtitling
- Experience in producing copy for digital, print and broadcast channels.
- Understanding of SEO concepts preferred
- Exceptional skill with the nuances of social media writing, including the use of hashtags, emoji's and acronyms
- Proficiency with Microsoft Office software, including Word, Excel, PowerPoint
- A collaborative work ethic and easy-going nature
- Ability to take constructive criticism with ease and grace
- Experienced at multi-tasking and is not intimidated by the thought of juggling multiple projects and tasks at once
- Ability to collaborate across all teams and can own projects from start to finish
- Excellent organizational, verbal and written communication skills

What we offer:

- International working environment in a start-up setting, and a unique opportunity to learn from the best in ecommerce and online marketing
- Rigorous training and exposure in team management, leadership, online marketing, business analytics and operations
- Five days a week (Monday to Friday), 9 AM to 6 PM working hours
- Benefit package: Provident Fund, Gratuity, Fuel Expenses, Mobile top ups and data pack, Employee Discount Voucher and Accidental Insurance, Medical Insurance, Full annual health check-up

Applying Procedure:

- Email with your CV as an attachment to jobs@daraz.com.np. Your email needs to serve as a cover letter
- Include in the subject field of the email the title of the job you are applying for
- If you have been referred by current or past Daraz employees, please mention the referrer's full name and contact information

OR,

Applying Procedure

Apply Link : <https://merojob.com/senior-content-writer-department-marketing/>

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