



Professional Content Writer (Experienced only)

- **Vacancy for:** 1
- **Posted on:** Sept. 20, 2017
- **Deadline:** Oct. 21, 2017, 11:55 p.m.

Basic Job Information

Job Category	: Journalism / Editor / Media
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu, Central Development Region, Nepal
Offered Salary	: Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 1 year

Other Specification

- Strong writing, editing, and proofreading skills
- Experience in writing for the Web, content management and internet research
- Experience with social networks and implementation of social media marketing
- Prior experience or qualification in journalism/ article writing/Knowledge base topic creation and writing
- Excellent in written/speaking English
- Good Interpersonal skills
- Should be young, energetic & good team player

Job Description

- Writing contents for Websites / Blogs / Social Medias Posts & Plans etc.
- Ability to conduct research independently on assigned topics
- Ability to explore online and find helpful topics to elaborate with analyzing factor
- An understanding of niche content and content marketing - or at least willing to grasp and incorporate this into the writing
- Contributes to updates the company's and clients blog & social media space
- Helps develop & document procedures to manage web profiles including company's legal documents
- Helps plan and implement social marketing campaigns for specific marketing goals
- Keeps up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends
- Coordinate content creation & publishing of company newsletters (internal or external)
- Prepare internal and external communications including announcements, press releases, quarterly corporate reports, presentations, technical documentation, sales support, etc as needed

Applying Procedure

Apply Link : <https://merojob.com/professional-content-writer-experienced-only-4/>

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