



## Product Manager (Fashion, Electronics, Kids & Toys and Books)

- **Vacancy for:** 4
- **Posted on:** May 13, 2018
- **Deadline:** May 23, 2018, 11:55 p.m.

### Basic Job Information

Job Category : Sales / Public Relations  
Job Level : Mid Level  
Employment Type : Full Time  
Job Location : Kathmandu  
Offered Salary : Negotiable

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### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : Not Required

### Other Specification

- Bachelors graduate/ Masters ongoing or similar educational experience
- Up to date with market trends and partner networks
- Good written skills in English
- Basic knowledge of in MS-Word, Excel, and similar office tools
- Perform well under deadlines and be detail-oriented
- Prior experience in product management

### What's expected

- To be disruptive & innovative
  - Focus and discipline
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### Job Description

- Conduct research to understand customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth
- Develop product pricing and positioning strategies
- Work closely with Marketing division to drive product launches
- Evaluate promotional plans
- Scope and prioritize activities based on business and customer impact

### TO APPLY:

Please email your Resume / CV along with a Cover Letter to [hr@sastodeal.com](mailto:hr@sastodeal.com). Please mention the position you are applying in the email Subject Line itself.

**OR,**

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### Applying Procedure

Apply Link : <https://merojob.com/product-manager-fashion-and-electronics-category/>

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