



PR Manager

- **Vacancy for:** 1
- **Posted on:** Feb. 20, 2018
- **Deadline:** March 7, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Sales / Public Relations > Communication/ Public relation/ Media
Job Level	: Top Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

Job Specification

Education Level	: Graduate (Masters)
Experience Required	: More than or equal to 3 years
Professional Skill Required	: Creative Thinking, International Perspective, Writing Skills, Social Media Marketing

Other Specification

- Proven track record of minimum 3 years, successfully handling PR
 - Must be a confident communicator and presenter
 - Must possess excellent verbal and written communication skills
 - Must possess excellent organizational and planning skills
 - Have a full understanding of media needs and media relationships
 - Be proactive, reliable, responsible and accurate with an attention to detail
 - Possess the ability to keep information confidential
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Job Description

- Coordinating all public relations activities
 - Develop media relations strategy, seeking high-level placements in print, broadcast and online media
 - Evaluate opportunities for partnerships, sponsorships and advertising on an on-going basis.
 - Create content for press releases, byline articles and keynote presentations
 - Build relationships with thought leaders to grow industry awareness
 - Leverage existing media relationships and cultivate new contacts within business and industry media
 - Coordinate all public relations activities
 - Keep annual calendars of events, targets, and activities organized
 - Organize promotional events, press conferences, tours, visits, and exhibitions
 - Consistently brainstorm and collaborate with team for new ideas and strategies
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Applying Procedure

Apply Link : <https://merojob.com/pr-manager-2/>

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