



Onsite Manager

- **Vacancy for:** 1
- **Posted on:** March 16, 2018
- **Deadline:** March 23, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Naxal, Kathmandu, Nepal
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 3 years

Job Description

- Be the owner of the Daraz website and app
- Manage all campaigns going on and off
- Develop campaign implementation plans with marketing and design
- Maintain continuous QC of the website and app
- Monitor key metrics of all campaigns and the Daraz platform in general
- Take actions based on performance of all onsite assets
- Come up with tactics to increase conversion
- Provide design input with business perspective

Qualities we are looking for:

- Bachelors or Master's degree in science, engineering or business disciplines
- At least 3 years of work experience
- Minimum 2 years in the digital industry.
- Hands-on knowledge of Google Analytics and Google AdWords
- Hands-on knowledge of HTML and CSS
- Good with Excel, Data Analysis, Reporting and Presentation
- Go-getter and can-do attitude

We Offer:

- Unparalleled personal and professional growth opportunities
- Unique opportunity to learn about e-commerce and scale-up the concept in Nepal
- Chance to work on international projects with creative minds in a fun working environment
- Five days a week (Monday to Friday) 9 AM to 6 PM working hours

Benefits:

- PF, Gratuity, Fuel Expenses, Mobile top-ups and data pack, full body check-ups once a year

Applying Procedure:

Interested and eligible candidates are requested to forward their updated resume with cover letter to jobs@daraz.com.np. Please mention the post you are applying for in the subject line of the email.

OR,

Applying Procedure

Apply Link : <https://merojob.com/onsite-manager/>

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