

# Sales & Marketing Officer

- Vacancy for: 4
- Posted on: May 3, 2018
- Deadline: May 23, 2018, 11:55 p.m.

### **Basic Job Information**

Job Category	: Marketing / Advertising / Customer Service > Sales and Marketing, Business Development/ New Accounts
Job Level	: Entry Level
Employment Type	: Full Time
Job Location	: Kathmandu, Central Development Region, Nepal
Offered Salary	: Negotiable

## Job Specification

Education Level : Graduate (Masters) Experience Required : Not Required

#### **Other Specification**

- Master degree completed from Kathmandu University are preferable
- · Should have good computer skill and marketing knowledge
- Highly developed, demonstrated teamwork skills
- · Knowledge of overall marketing strategy and execution of plans for the existing products
- Must give strong attention to details
- Should have professional communication skills both in English & Nepali
- Should have creativity and commercial awareness
- Should have good writing and numerical skills

## **Job Description**

- Drives the development and implementation of the sales and marketing strategy
- Undertake research to identify opportunities and threats in the market place
- Monitor customer satisfaction, implementing procedures and activities to compile client feedback
- · Identify and develop sources of potential clients
- · Effectively communicate with clients to gain commitment to purchase
- Provide quotations to clients and follow up for work orders
- Should handle existing client

#### **Applying Procedure**

Apply Link : https://merojob.com/officersales-marketing/

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