Newspaper Circulation Manager



- Vacancy for: 5
- Posted on: Nov. 16, 2018
- Deadline: Nov. 26, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Journalism / Editor / Media
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: NRs. 25,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor) Experience Required : Not Required

Other Specification

- Must have completed Bachelors degree in related field
- Freshers are encouraged to apply
- Strong customer service skills and ability to help relate to subscribers and carriers
- Strong work ethic which reflects good management, communication and leadership skills
- Ability to work with a team of department heads dedicated to the success of the newspaper
- Must be highly organized, a creative thinker and self-motivated
- Must have the ability to work under pressure and meet deadlines

Job Description

May be designated according to type of circulation activity managed as Manager, Newspaper Circulation; or area served as Manager, City Circulation. Establishes geographical areas of responsibility for subordinates to coordinate sales and distribution activities. Directs sale and distribution of newspapers: Directs staffing, training, and performance evaluations to develop and control sales and distribution program.

Responsibilities:

- Responsible for the overall direction, coordination, and evaluation of circulation staff
- Effectively lead a carrier force to ensure efficient and timely delivery of the newspaper
- Actively participate as part of the management team
- Creating new, effective marketing programs as well as exceptional customer service, while focusing on subscriber retention
- Assist with delivery routes when needed

Applying Procedure

Apply Link : https://merojob.com/newspaper-circulation-manager/

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