



Marketing Manager /Strategist

- **Vacancy for:** 2
- **Posted on:** Oct. 9, 2017
- **Deadline:** Oct. 18, 2017, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Market research, Marketing communication, Marketing Strategy, Business Development/ New Accounts
Job Level	: Senior Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

Job Specification

Education Level : Graduate (Masters)
Experience Required : More than or equal to 2 years

Other Specification

- Graduate in Business Management (MBA in Marketing is Preferable)
- 3+ years in core domain, including at-least 1 year in lead role

Job Description

Job Summary:

The Marketing Manager (Strategist) will work as a part of our rapidly growing team of Braindigit to establish clear quality goals and objectives for the project and provide day to day leadership by supporting, cooperating and closely working with clients, customers and team members. S/he should also actively participate in establishing marketing plans, strategies, estimating work and monitoring progress against milestones.

Core Responsibilities:

- Make a product marketing strategy to generate and drive business demands
- Responsible to research and Identify emerging market and market shifts while being fully aware of new products and competition status; status of potential and existing customers, and develop campaigns to achieve growth and hit targets.
- Source business partners, contract, and develop partnership engagement strategies.
- Perform all the sales administration and client relationship management activities.
- Build strong, long-lasting relationship with stakeholders by partnering and understanding their needs; ensure their satisfaction and overall reliability of services
- Responsible to encourage, motivate, coordinate and manage marketing team for the synergic result.
- Generate different business forecasts, reports, analytics, and timely submit it to the CEO.
- Manage time for business travel, locally and internationally.

Management Competencies:

- Maintain Confidentiality, and able to handle sensitive information and to communicate tactfully.
- Can effectively communicate with stakeholders in both English and Nepali
- Able to manage time, and can work on multiple projects effectively at a time
- Able to effectively source, screen and interview candidates to fulfil project requirements coordinate with HR team.
- Ability to communicate, present and influence credibility effectively at all levels of the organization
- Able to work proactively, independently within tight schedule to meet deadlines
- Excellent people management skills
- Technically inclined and must have a strong desire to understand systems and learn new technologies and software functionality.
- Confident on meeting (or exceeding) business target consistently

What do we offer?

We offer an exciting, fun and friendly work environment along with several great benefits (Health Insurance, Accident Insurance, PF, CIT, Gratuity, Festival Allowance, and more).

At BRAINDIGIT, employees are encouraged to bring their innovative and creative ideas to work and to take up challenges. Everyone is given opportunities to learn and develop through knowledge sharing across the whole organization and a career growth plan that fits their ambition.

If you want to join a committed and hard-working team and if you enjoy the energy of a startup environment, you'll thrive at BRAINDIGIT!

TO APPLY:

Please send your CV to HR@braindigit.com

Note: Please update your resume in merojob before you apply online. Only serious applicants will be considered for the further screening process.

Applying Procedure

Apply Link : <https://merojob.com/marketing-strategistmanager/>

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