



Marketing Officer

- **Vacancy for:** 16
- **Posted on:** Aug. 3, 2018
- **Deadline:** Aug. 13, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service
Job Level	: Entry Level
Employment Type	: Full Time
Job Location	: Nepalgunj, Biratnagar, Birtamode, Hetauda, Bhadrapur, Damak, Bhairawaha, Lumbini, Damauli, Dhading, Naryanghat, Nepalgunj, Kohalpur, Dang, Tulispur, Guleriya, Dhangadi
Offered Salary	: Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 1 year

Other Specification

- Minimum 1 year of experience
 - Bachelors in marketing, business administration or relevant discipline (MBA Preferable)
 - Good understanding of market research techniques, data analysis and statistics methods
 - Proficient in MS Office
 - Excellent communication and people skills
 - Strong organizational and time-management abilities
 - Creativity and commercial awareness
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Job Description

- Formulate & implement marketing and sales strategies to improve customer awareness and increase sales of the branch
- Organizing and oversee advertising/communication campaigns (social media, TV etc.), exhibitions and promotional events
- Generate leads and prospects through various marketing activities and (or) campaign
- Convert leads into customers through regular and effective follow up
- Updating databases and using a customer relationship management (CRM) system
- Conducting market research and analysis to evaluate trends, brand awareness and competition ventures
- Co-ordinate among team members, Branch Incharge and Head Office to enable sales
- Prepare daily, monthly, quarterly and yearly reports as per requirements

Note:

- Two wheeler with valid licenses is compulsory
 - Local candidates are preferred
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Applying Procedure

Apply Link : <https://merojob.com/marketing-officer-685/>

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