



Marketing Officer

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** June 27, 2017, midnight

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : mid
Job Location : Bakhundole, Lalitpur
Offered Salary : None

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Conduct marketing visits on their own as well as in co-ordination with sales team and be present for events sponsored by the company's brands
 - A self motivated individual with the ability to work in a team
 - Excellent interpersonal and communication skills in both verbal and written
 - Ability to analyse and provide marketing expert suggestions
 - Competent in Microsoft Office Applications (Word, Excel, PowerPoint and Outlook)
 - Brief knowledge of photoshop (Designing), branding space analysis and marketing promotions adaptations
 - Preference is given to those having Two-wheeler and a valid license
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Job Description

- Contribute as a core team member in the Business Development and Marketing Unit
 - Develop marketing strategies in close co-ordination with MD and GM of Sales
 - Maintain good relationships with media for advertisement, press release, interviews
 - Dealing with advertising agencies and numerous vendors for quality branding
 - Encourage brand engagement activities and tools for promotion of the company's brands with the sales and corporate team
 - Manage Social Media and Digital Marketing
 - Conduct Market Visits on a regular basis for sales/ branding and formulate trends
 - Ensure proper visibility of brands in the market and events - monitoring sales officers and sales executives in co-ordination with the GM
 - Manage sales officers and executives for efficient branding according to specific environments
 - Manage stock of marketing materials
 - Check for approval of designs and branding materials with superiors and manage dispatch
 - Event Management - Confirm maximum brand mileage
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Applying Procedure

Apply Link : <https://merojob.com/marketing-officer-6/>

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