# DIF Ma

# **Marketing Officer**

• Vacancy for: 4

• Posted on: Feb. 21, 2018

• Deadline: March 5, 2018, 11:55 p.m.

### **Basic Job Information**

Job Category : Marketing / Advertising / Customer Service

Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

## **Job Specification**

Education Level : Under Graduate (Bachelor)

**Experience Required: Not Required** 

#### **Other Specification**

- 2+ years of marketing experience in the technology industry
- Fresher also can apply
- Should have good Communication Skills
- Must be pro-active

# **Job Description**

- Responsible for Marketing of PIE Software Products to different customers across in Nepal
- Core responsibility would be driving Growth with quantifiable measurements of success.
- Defining goals for customer acquisition and growth. This can involve email drip marketing, app push notifications, paid media remarketing, etc.
- Experience in developing integrated marketing plans and programs would be a plus.
- · Reporting to manager

#### **Benefits**

· Competitive salary based on skills and experience

#### **Applying Procedure**

Apply Link: https://merojob.com/marketing-officer-580/

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