

Marketing Officer



- **Vacancy for:** 1
- **Posted on:** Nov. 30, 2017
- **Deadline:** Dec. 8, 2017, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : NRs. 20,000.00 - 25,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years
Professional Skill Required : Communication, Negotiation

Other Specification

- At least Bachelors Degree with Marketing specialization
 - At least 2 years of experience required
 - Should be able to present and speak in mass public
 - Should be able to use MS Office, Freehand, Photoshop for designs
 - Should be able to lead other marketing subordinates
 - Strong communication and negotiation skills
 - Creative, innovative and a good team player
 - Ability to take initiative and work under pressure
 - Self motivated, energetic, and positive attitude
 - Two wheeler holder is a must
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Job Description

- Visit retailers and workshops regularly to promote and do branding
 - Coordinate with Sales team and support them in branding / Schemes
 - Plan, Develop, execute and monitor Marketing strategies, Budget, on ground activities and timelines
 - Design and Print schemes, Posters etc and execute in market
 - Suggest boards and wall paintings to good supportive retailers/ IWS
 - Plan, Organize events such as Dealers/ Mechanic meet
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Applying Procedure

Apply Link : <https://merojob.com/marketing-officer-542/>

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