

# **Marketing Manager / Officer**

• Vacancy for: 1

• Posted on: Dec. 5, 2018

• Deadline: Dec. 20, 2018, 11:55 p.m.

Job Location: Kathmandu

#### **Job Description:**

- Manage social media platforms
- Drive traffic to company pages and create goals to meet
- Take ownership of Marketing KPIs and ensure optimal utilization of all channels.
- Collect and evaluate customer feedback data.
- Evaluate end to end customer experience.
- Evaluate emerging technologies and adopt where appropriate.
- Generate reports on our marketing campaign's performance
- Forecast marketing campaign growth and ROI for marketing campaigns
- · Build and maintain PRConduct market visits, organize meetings, prepare presentations
- Develop and implement SEO, Google Analytics, Google Adwords etc
- Create and manage link building strategies, email marketing strategies, content marketing strategies, and social media strategies

## What you'll need:

- Bachelors level graduate or MBA (preferred)
- The right attitude, energy and attention to details

Office time: 9:00 AM - 5:00 PM (subject to change)

Work is measured by productivity and not time. Let's make history together.

## **Applying Procedure:**

Please email us your resume with a cover letter at <a href="hr@khaalisisi.com">hr@khaalisisi.com</a> by December 20th, 2018.

Please feel free to write to us if you would want to know more or if you would want to join our team for a different role.

OR.

### **Applying Procedure**

Apply Link: https://merojob.com/marketing-manager-officer-2/

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