Marketing Manager



• Vacancy for: 2

• Posted on: Sept. 17, 2018

• Deadline: Sept. 27, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service

Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 1 year

Other Specification

- Minimum Bachelor's Degree in Marketing, Business, or a Related Field
- Should have an excellent written and spoken English and Nepali languages
- Excellent presentation and convincing skills
- Working experience in a reputed media house is preferred
- Must have MS office and Photoshop knowledge
- Should be flexible with timings upon work requirement
- Self-driven and motivated person with easy going nature
- Should be able to work in a team

Job Description

- · Interviews, hires, and trains marketing staff members
- · Establishes marketing goals based on past performance and market forecasts
- · Oversees current offerings and comes up with initiatives for new products or services
- Researches and analyses market trends, demographics, pricing schedules, competitor products, and other relevant information to form marketing strategies
- Works with marketing staff to develop detailed marketing plans for all media channels and sales teams
- Provides in-depth information to interested clients, and acts as a representative for the marketing department in important buyer meetings

Applying Procedure

Apply Link: https://merojob.com/marketing-manager-419/

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