

Marketing Manager

• Vacancy for: 1

• Posted on: Sept. 17, 2018

• Deadline: Sept. 27, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service

Job Level : Mid Level
Employment Type : Full Time
Job Location : Lalitpur, Nepal
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 3 years

Other Specification

- Must have completed Bachelors degree (Marketing Specialization)
- Must have 3-5 years experience in the related field
- Must have comprehensive understanding of social media and web analytics
- Must have excellent organizational and multi-tasking skills
- Must have outstanding communication and interpersonal abilities
- Must have creativity and commercial awareness
- Must be a team player with a customer-oriented approach

Job Description

- · Managing all marketing tools for the company and activities within the marketing department
- · Developing the marketing strategy for the company in line with company objectives
- Monitor and report on effectiveness of marketing communications
- Creating a wide range of different marketing materials
- Analysing and mantaining potential strategic client relationships
- Evaluate end to end customer experience
- Evaluate emerging technologies and adopt where appropriate
- Generate reports on our marketing campaign's performance

Applying Procedure

Apply Link: https://merojob.com/marketing-manager-417/

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