



Marketing Manager

- **Vacancy for:** 1
- **Posted on:** Jan. 7, 2018
- **Deadline:** Jan. 19, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Sales and Marketing, Branding
Job Level	: Senior Level
Employment Type	: Full Time
Job Location	: Kathmandu, Central Development Region, Nepal
Offered Salary	: Negotiable

Job Specification

Education Level	: Graduate (Masters)
Experience Required	: More than 4 years
Professional Skill Required	: Stress Management, Others, Communication, Planning Promotional Events, Creativity Skills, Analytical

Other Specification

- Intimate understanding of traditional and emerging marketing channels
- Excellent communication skills
- Ability to think in a creative and innovative way.
- Budget-management skills and proficiency
- Professional judgment and discretion that comes from years of experience in the field
- Analytical skills to forecast and identify trends and challenges
- Familiarity with the latest trends, technologies and methodologies in graphic design, web design, production, etc.

Job Description

- Managing all marketing for the company and activities within the marketing department.
- Developing the marketing strategy for the company in line with company objectives.
- Coordinating marketing campaigns with sales activities.
- Overseeing the company's marketing budget.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing promotional campaigns.
- Manage and improve lead generation campaigns, measuring results.
- Overall responsibility for brand management and corporate identity
- Preparing online and print marketing campaigns.
- Monitor and report on effectiveness of marketing communications.
- Creating a wide range of different marketing materials.
- Working closely with design agencies and assisting with new product launches.
- Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives.
- Analyzing potential strategic partner relationships for company marketing.

Applying Procedure

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