# Marketing Manager

**Laxmi Group**

- **Vacancy for:** 1
- **Posted on:** Oct. 24, 2017
- **Deadline:** Nov. 25, 2017, 11:55 p.m.

## Basic Job Information

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| Job Category | : Marketing / Advertising / Customer Service |
| Job Level | : Senior Level |
| Employment Type | : Full Time |
| Job Location | : Kathmandu |
| Offered Salary | : Negotiable |

## Job Specification

Education Level      : Graduate (Masters)
Experience Required : More than or equal to 6 years

### Other Specification

- Minimum of 6 years of proven track record in FMCG marketing and product development
- Proficient level of capability to do all the strategic planning, execution and evaluation
- Affluent skills, knowledge and experience to execute all the programs and Activities
- Good Networking with vendors and suppliers in terms of quantity and quality of the execution of the programs
- Comprehensive understanding of trade channels
- Should be a team player able to manoeuvre all the team with sound control. Should be a good teacher and motivator

## Job Description

The role is to plan, execute and evaluate sales and Marketing of the company's brands. Initiate the New product development of current product and new product. Sparkle the creativity in the brand and company's image.

- Develop the marketing plan
- Maintain the beneficial strategic positioning of the current brand in the market
- Initiate NPD
- Formulate the strategies for the competition
- Strongly compete against  competitors
- Display strong but inspiring leadership characteristics

- Create knowledge oriented fun full environment where the team can contribute creativity and innovation as and when demanded by the company

### Additional Benefits:

- Provident Fund, Gratuity, Medical Insurance after the confirmation of employment
- Accidental Insurance
- Festival Bonus
- Good Working culture and Environment

**TO APPLY,**

Interested Candidates matching the requirement are requested to forward their CV and Application Letter at **vacancy@laxmigroup.com.np**

**OR,**

**Applying Procedure**

Apply Link : https://merojob.com/marketing-manager-266/