

Marketing Head

Vacancy for: 1

• Posted on: Sept. 10, 2017

• Deadline: Oct. 10, 2017, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service

Job Level : Senior Level Employment Type : Full Time

Job Location : Bhairahawa, Rupandehi

Offered Salary : Negotiable

Job Specification

Education Level : Graduate (Masters)

Experience Required: More than or equal to 5 years

Other Specification

- Should have completed Masters in Marketing
- Should have at least five years working experience
- · Strong effective communicator
- Highly developed, demonstrated teamwork skills
- Professional perfection on computer, English spoken, written and Power Point Presentation
- Should be creative with positive attitude
- Strong Organizational and leadership skill
- Preference will be given to candidates with related field experience
- Should be able to travel as per requirement

Job Description

- Managing all marketing for the company and activities within the marketing department
- · Developing the marketing strategy for the company in line with company objectives
- Co-ordinating marketing campaigns with sales activities
- Overseeing the company's marketing budget
- Supervise and guide Junior Marketing Officers, Marketing Representatives and Marketing Executive
- Planning and implementing promotional campaigns
- Manage and improve lead generation campaigns, measuring results
- Monitor and report on effectiveness of marketing communications

Applying Procedure:

Interested Candidates are requested to forward their updated CV to naresh@agnicement.com.

OR,

Applying Procedure

Apply Link: https://merojob.com/marketing-head-12/

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