



Sales and Marketing Executive

- **Vacancy for:** 1
- **Posted on:** Nov. 5, 2018
- **Deadline:** Nov. 22, 2018, 11:55 p.m.

Basic Job Information

Job Category : Sales / Public Relations
Job Level : Senior Level
Employment Type : Full Time
Job Location : kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Graduate (Masters)
Experience Required : More than or equal to 5 years

Other Specification

- Minimum 5 years of experience in real estate & Housing
 - Good Marketing Skills
 - MBA – Marketing or equivalent from the reputed university
 - Should be knowledgeable in computer applications and expected to have positive attitude, smart personality, pleasant and cheerful nature with excellent communication skills and interpersonal skills and ability to establish and maintain effective working relations with people as team
 - Customer dealings and financial analysis
 - Ability to plan, develop, organize and execute marketing strategies and programs
 - Solid knowledge of marketing techniques and principles
 - Good in planning all marketing events and activities
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Job Description

- Maintain MIS data in the prescribed format
- Make demographic and psychographic customer analysis based on feedback from customers
- Prepare monthly and quarterly marketing report
- Collecting content for newsletter from sites and other department
- Assist in planning all marketing events and activities
- Keep track on online marketing advertisement
- Regular competitors visit to keep track on industry movement and marketing strategy
- Collect and prepare all data and information from site sales team and engineers
- Coordinate with sales & marketing team of group's subsidiary

Applying Procedure:

Interested Candidate can send their update CV at karyabinayakhomes@gmail.com

OR,

Applying Procedure

Apply Link : <https://merojob.com/marketing-executive-719/>

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