



Marketing Executive

- **Vacancy for:** 4
- **Posted on:** July 17, 2018
- **Deadline:** July 24, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service > Planning, Customer Relation, Sales and Marketing, Distribution, Marketing communication
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Nepalgunj, Chitwan/Pokhara, Birgunj and Biratnagar
Offered Salary	: Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)

Experience Required : More than 2 years

Other Specification

- Bachelor Degree preferably in Management
- Candidate should have good presentation, communication and convincing skills
- Knowledge and understanding of business development and sales activities
- Support and motivate dealers and their sales team to achieve their sales targets within their areas
- Collect information of dealers' sales team, sales, activities, competitors' sales & marketing actions through dealers
- Supervise dealers' activities and sales & marketing materials are based on company policies, procedures and branding standards
- Provide support, assistance and reports to department, as needed in order to meet team goals
- Perform any other tasks assigned by the department within area of responsibility

Note: Attractive salary and incentives to deserving candidates

Job Description

- To boost the sales and client base of the organization
- To develop & implement the organization marketing and sales activities, programs, marketing research, positioning, promotion and public relation in order to meet or exceed budgeted revenue objective
- Develop, sell in and deliver effective marketing strategies to maximize sales opportunity
- Market planning and dealing with distributors implementing sales promotional activities as a part of brand building and market development
- Represent company at dealers' location, trade exhibitions, demonstrations and any other events
- Identifying prospective clients, generate business from the existing accounts, achieve profitability and increase sales growth
- Supervise dealers' activities and sales & marketing materials are based on company policies, procedures and branding standards
- Provide support, assistance and reports to department, as needed in order to meet team goals
- Dealers Network development

Applying Procedure

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