



Marketing Executive

- **Vacancy for:** 1
- **Posted on:** Jan. 12, 2018
- **Deadline:** Jan. 21, 2018, 11:55 p.m.

Basic Job Information

Job Category	:	Marketing / Advertising / Customer Service
Job Level	:	Mid Level
Employment Type	:	Full Time
Offered Salary	:	Negotiable

Job Specification

Education Level	:	Bachelor
Experience Required	:	More than or equals to 4 years

Other Specification

- Effective Leadership and Innovative skills
- Focus on objectives
- Ability to convince and persuade others for actions to carry out
- Excellent communication, Oral and Written (Both in Nepali and English)
- Extensive computer knowledge

Job Description

- Design and execute a strategic marketing/sales plan for improving sales, so as to accomplish the objectives
- Monitor competitor's products, sales services and other marketing activities and schemes
- Build and maintain long-term relationships with the existing clients
- Make regular follow-up plans for the projects throughout the sales process
- Monitor and manage the sales/marketing team, conduct market research, etc.
- Promote Brand Awareness and corporate identity
- Possess Consumer and Product Awareness
- Conduct training campaigns, presentations, seminars, events, etc. whenever required
- Make reports related to sales, revenue, expenses, etc. and forecast to the management team

- Communicate customer feedback to managers and recommend new menu items

NOTE:

Candidates having previous experience in Hotels are only requested to apply.

TO APPLY:

Interested and eligible candidates are requested to send their updated resume at iiohmanagement@gmail.com

OR,
