



## Marketing Executive

- **Vacancy for:** 1
- **Posted on:** Jan. 12, 2018
- **Deadline:** Jan. 21, 2018, 11:55 p.m.

### Basic Job Information

Job Category : Marketing / Advertising / Customer Service  
Job Level : Mid Level  
Employment Type : Full Time  
Offered Salary : Negotiable

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### Job Specification

Education Level : Bachelor  
Experience Required : Not Required

### Other Specification

- Effective Leadership and Innovative skills
  - Focus on objectives
  - Ability to convince and persuade others for actions to carry out
  - Excellent communication, Oral and Written (Both in Nepali and English)
  - Extensive computer knowledge
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### Job Description

- Design and execute a strategic marketing/sales plan for improving sales, so as to accomplish the objectives
  - Monitor competitor's products, sales services and other marketing activities and schemes
  - Build and maintain long-term relationships with the existing clients
  - Make regular follow-up plans for the projects throughout the sales process
  - Monitor and manage the sales/marketing team, conduct market research, etc.
  - Promote Brand Awareness and corporate identity
  - Possess Consumer and Product Awareness
  - Conduct training campaigns, presentations, seminars, events, etc. whenever required
  - Make reports related to sales, revenue, expenses, etc. and forecast to the management team
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- Communicate customer feedback to managers and recommend new menu items

### NOTE:

***Candidates having previous experience in Hotels are only requested to apply.***

### TO APPLY:

Interested and eligible candidates are requested to send their updated resume at [iiohmanagement@gmail.com](mailto:iiohmanagement@gmail.com)

**OR,**

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### Applying Procedure

Apply Link : <https://merojob.com/marketing-executive-619/>

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