



Marketing Executive

- **Vacancy for:** 1
- **Posted on:** Jan. 12, 2018
- **Deadline:** Jan. 29, 2018, 11:55 p.m.

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kamaladi, Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Other Specification

- Bachelor's degree in relevant field
 - Communication and interpersonal skills
 - Ability to think strategically
 - Teamwork and the ability to foster good working relationships
 - Influencing and negotiation skills
 - Ability to work under pressure in order to meet the deadlines
 - Ability to communicate and present their ideas
 - Ability to align with company's rules and regulations
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Job Description

Reports to: Social Media Manager

SMP is looking to immediately hire a Marketing Executive who will be responsible to maximize profits by developing sales strategies that align with the client's requirements. Also, they will be required to promote our services and ideas among the potential clients in order to increase Sales.

Responsibilities:

- Creating awareness of and developing the brand (SMP)
 - Communicating with target audiences and build and develop customer relationships
 - Working closely with in-house creative team to design marketing materials such as brochures and adverts
 - Developing and running Marketing Campaigns
 - Maintaining and updating customer databases
 - Conducting research to identify potential customers
 - Developing relationships with key stakeholders both internal and external
 - Developing and implementing marketing strategies
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Applying Procedure

Apply Link : <https://merojob.com/marketing-executive-618/>

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