



Marketing Executive

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** July 29, 2016, midnight

Basic Job Information

Job Category : Marketing / Advertising / Customer Service
Job Level : mid
Job Location : Kathmandu
Offered Salary : None

Job Specification

Experience Required : Not Required

Other Specification

- Should have organizing and planning skill
 - Should have knowledge on Business Communication
 - Should have a sound knowledge in offline and Digital Media Marketing
 - Should have knowledge on Marketing Campaign, Development and Management
 - Should have knowledge on Media Relations and Advertising
 - Should have good presentation skill
 - Should have good communication skills both in spoken and written
 - Should possess strong analytical skill
 - Should be able to work under pressure
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Job Description

- Develop marketing strategies and plans for company's product and services
- Implement strategies for both new and existing services and ensure all phase of marketing from concept development, planning, gathering information, market research, identifying target markets, assessing people's perception, business trends, designing and distribution decisions to advertising
- Write Proposals and develop promotional materials for offered and possible services
- Study the business trends to design and launch marketing campaigns, new product / service development referring to the market study of demand
- Prepare presentations and represent the organization during client visits in offering services
- Continuous follow up with existing/ prospective clients for business opportunities
- Work in a team to produce materials of visual impact and within brand guidelines
- Brand Monitoring and promotional activities evaluation including advertisements and media coverage
- Generate reports on marketing campaigns and present them in understandable format
- Monitor performance, write reports and submit them to the concerned authority periodically

Salary, Benefits and more:

- Gross Salary NRs 16000.00 + attractive incentives
 - In addition to gross salary, benefits such as communication allowance, fuel allowance, festival bonus, medical insurance, accidental insurance, subsidize lunch and other benefits such as provident fund, leave facility, gratuity etc. after confirmation of employment
 - Dynamic and challenging working environment for better learning and career growth opportunity
 - Good working culture and environment
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Applying Procedure

Apply Link : <https://merojob.com/marketing-executive-12/>

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