



## Brand Consultants

- **Vacancy for:** 5
- **Posted on:** Dec. 2, 2018
- **Deadline:** Dec. 16, 2018, 6 p.m.

### Basic Job Information

Job Category : Marketing / Advertising / Customer Service > Guest relation/ servicing, Marketing communication, Marketing Strategy  
Job Level : Mid Level  
Employment Type : Full Time  
Offered Salary : NRs. 15,000.00 - 55,000.00 Monthly

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### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : More than 2 years

### Other Specification

- Need to guide the campaign-building process
  - Assist Client in day to day marcom requirement for Client's Brands communications perspective and workflow to budgets and billing
  - Analyzing how our brand is positioned in the market and crystalize targeted consumer's insights
  - Translating brand strategies into brand plans, brand positioning and go-to-market strategies
  - Uncovering consumer insights and delivering innovative marketing campaigns
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### Job Description

- Intimate understanding of traditional and emerging marketing channels
  - Excellent communication skills
  - Ability to think creatively and innovatively
  - Budget-management skills and proficiency
  - Professional judgment and discretion that comes from years of experience in the field
  - Analytical skills to forecast and identify trends and challenges
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### Applying Procedure

Apply Link : <https://merojob.com/key-account/>

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