

International PR Manager

- **Vacancy for:** 1
- **Posted on:** Sept. 18, 2018
- **Deadline:** Sept. 30, 2018, 11:55 p.m.

Basic Job Information

Job Category : Hospitality
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu / Pokhara
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 3 years

Other Specification

- Must have completed Bachelor's Degree in Hotel Management (BHM) or Bachelor of Travel and Tourism Management (BTTM)
 - Proven working experience in public relations required
 - Must have strong relationships with both local and national business and industry media outlets
 - Experience in acting as a company spokesperson, comfortable and skilled in both broadcast and print media interviews
 - Must have exceptional writing and editing skills
-

Job Description

- Develop a marketing communications plan including strategy, goals, budget and tactics
- Coordinate all public relations activities
- Leverage existing media relationships and cultivate new contacts within business and industry media
- Create content for press releases, byline articles and keynote presentations
- Monitor, analyze and communicate PR results on a quarterly basis
- Evaluate opportunities for partnerships, sponsorships and advertising on an on-going basis.
- Build relationships with thought leaders to grow industry awareness
- Maintain a keen understanding of industry trends affecting clients and make appropriate recommendations regarding communication strategy surrounding them

Applying Procedure:

Interested candidates are requested to send there updated resume to travelinnepal@gmail.com

OR,

Applying Procedure

Apply Link : <https://merojob.com/international-pr-manager/>

Generated By