



Innovation and Insights Analyst - English Content Writer

- **Vacancy for:** 5
- **Posted on:** Aug. 6, 2018
- **Deadline:** Aug. 21, 2018, 11:55 p.m.

Job Location: Kathmandu, Nepal

Duration: Full-time

Start Date: 6th August 2018

No of Vacancies: 5

Gender: Any

Preferred Age Range: No Age Bar

Job Level: Middle Level

Apply Before (in days): 15

Salary: Competitive, Negotiable based on Experience and Qualification

Preferred Educational Qualification: Please check details below

ITONICS, a leading software company based in Kathmandu, focuses on providing Strategic Foresight, Risk and Innovation Management, Idea Management tools. As a strategic partner, **Lacuna Innovation**, a research and management consultancy works together with ITONICS to provide relevant trend content, insights and analysis for the **Lacuna Radar platform** used by our clients. Find out more at www.lacunaradar.com

Lacuna is currently witnessing growth and is looking for an **English Content Writer** who will add value to a dynamic, multi-skilled and passionate group of individuals. The successful candidate, based in Kathmandu, Nepal, will work with the team, researching, monitoring and analyzing trends impacting the energy sector, in Africa, as well as globally.

Experience, Skills & Qualifications:

- Bachelor or Master's degree in language, marketing, innovation studies, corporate communication, business management or other related areas, preferably with a focus on English communication
- Additional English language qualifications or experience beneficial
- 1-2 years of working experience (preferably in an English-speaking or international company). This could include postgraduate university work such as research or an assistant position
- Specific subject-matter expertise or industry background is beneficial (e.g. finance, healthcare, tech, etc.)
- Proficient English reading and writing skills
- High level of organisation and detail-orientation
- Ability to differentiate relevant information from less relevant information
- Intuition and problem-solving skills.
- Eagerness to take on new roles and responsibilities and take ownership when required
- Ability to work within an international, networked team structure in a high-performance, project-based environment

Primary Responsibilities:

- Writing Inspirations (short articles that encapsulate specific Trends and exemplify how these Trends are playing out in the market or within a specific industry)
- Subscribing to and reading industry newsletters and seeking out information to stay aware of emerging Trends and Technologies. It's important that you are self-motivated and have a passion for research and knowledge
- Researching new developments in specific industries and curating and creating copy for specific clients according to their needs
- Writing various types of content, primarily in a short-copy style
- Abiding by the Lacuna Style Guide and Writing Guide to ensure that quality is consistent with company's tone and style, and incorporating feedback from the Editors into your writing
- Becoming familiar with the Lacuna Trends and Technologies so as to write content that is absolutely relevant
- Ensuring that text is well-written and logically structured, and that all the information included is relevant
- Extracting meaningful conclusions from abstract information.
- Delivering on tasks timeously and diligently

Company Benefits:

- Friendly, competitive and creative working environment with foreign managers
- Competitive salary (Greater than a market for deserving candidates)
- 5 working days in a week (10am-6:30 pm)
- Powerful Laptops that you can also carry home

- Free Lunch from a top class restaurant.
- Accidental Insurance, Medical Insurance
- Paid leave, sick leave, vacation leave, work from home facility available
- Refreshment, Recreational, team building activities (Comparatively higher than other company)

Extra activity: Cricket, Futsal every week, Table tennis board is at the office

Note:

- Salary Provided Based on Experience. No bar for Deserving Candidate

Come on board! Our Kathmandu office is based in a town in a new and modern office building providing a world-class working environment and offer you a handsome salary.

Applying Procedure:

Please send your CV, a brief letter of motivation (in a cover email) as well as any writing samples to jobs-kathmandu@itronics.de

OR,

Applying Procedure

Apply Link : <https://merojob.com/innovation-insights-analyst/>

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