



## Head of Marketing

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** Jan. 30, 2017, midnight

### Basic Job Information

Job Category : Marketing / Advertising / Customer Service  
Job Level : senior  
Job Location : Kathmandu  
Offered Salary : None

---

### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : Not Required

### Other Specification

-

---

### Job Description

- The incumbent is responsible to develop and successfully execute annual Marketing and Sales Plan in line with annual plan in terms of growth and profit
  - Develops and manages the annual Sales Plan. Provides and meets a 3-months sales forecast on a monthly basis
  - Manages the members of the Marketing Team and continuously monitors individual- and team-performance. Initiates additional and/or corrective action to ensure meeting or over-achieving the monthly and annual sales-targets and meeting the expense targets
  - Manages, trains, coaches and motivates the Marketing Team
  - The Head of Marketing is an active member of the Senior Management Team and fosters close cooperation with peers and all departments
- 

### Applying Procedure

Apply Link : <https://merojob.com/head-of-marketing/>

Generated By

