



Head of Content & Creativity

- **Vacancy for:** 3
- **Posted on:** Sept. 24, 2018
- **Deadline:** Oct. 25, 2018, 11:55 p.m.

Basic Job Information

Job Category : Journalism / Editor / Media
Job Level : Top Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : NRs. 50,000.00 - 300,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : Not Required

Job Description

This is a top-level job with immeasurable growth opportunities and a salary that ranges from 50,000 to 300,000. That difference of a whole digit revolves around your prior experience, your skills, and the overall value you add to our company.

Here's a top-notch opportunity for you. Are you ready to read? Well, that depends on me, the one talking to you right now: depends on whether or not I'm able to engage your attention.

And such a thing is what you can do for us: capture the attention of our audience.

See, Tech Central is looking for its new Head of Content & Creativity. Your role revolves around oversight of content department activities. It includes generating new topics, creating content strategies, and working directly with executive members.

The Head of Content will also lead and inspire the development of top-notch content along with other production means inclusive of videos, info graphics, blogs, and data visualization to ensure optimal delivery of content to target audiences across multiple channels.

Extremely talented and creative Freshers are welcome to apply, Salary is negotiable depending on their current position, creativity, skills, and experience.

What are we looking for?

We're looking for talented and creative young people ready to apply and try a challenging job that will push their career-growth.

Your personality should be creative and passionate. Having your own creative projects is a plus as it helps you better express your ideas and turn your abstract feelings and vision into tangible things.

We also require you to have some provable skill and experience in the creative field. Although, if you feel confident, you can still apply even if you've never worked in this particular branch.

- We want you to be a passionate and talented writer. Is this a hobby of yours? Or a skill you have honed over the years?
- Impeccable writing and editing skills
- Be a persuasive and influential public speaking. Your natural charisma and spontaneity should be enough to carry a story in public
- Ability to Think creatively, outside the box, and bring us unique strategies and content ideas. We want our brand to grow and your job is to make it happen

Optional Requirements

- Your experience is a MAJOR plus: we prefer candidates that have at least two years working as a creative writer or editor or managing content in the tech and gadget niche
- Having expertise in major software (Adobe Creative Suite, iOFFICE, and Microsoft Office)
- Some experience in Content Management Systems like WordPress
- Persistence, Photogenic with a great personality
- Photo and video-editing knowledge (Adobe Premiere, Adobe Photoshop, and Adobe After Effects)
- Excellent English accent
- Any creative project or DIY will help you look better. Way better
- If you're a tech enthusiast, maybe start your application with that. Make us believe it
- Do you have a great personality? Show it on your cover letter
- A Bachelor's degree in journalism, English, marketing, or other related fields

Responsibilities

Here are the responsibilities you would have within our organization. Remember to be fully committed and give us your 100 percent.

- You would be an integral part of the company's leadership. Your hands will have a huge responsibility for our overall growth and presence on the market
- Research, Brainstorm, write, assign, and edit stories in any style and format we need. Adapt to our audience
- Hire and manage your the content team. Yes, you would be a BOSS
- Lead your team to create effective content ideas and strategies.
- Assist executives with overall content strategy and content marketing, SEO & SMM. Also (and by the way), you'll be the CEO's Executive Assistant
- Supervise editors, writers, and content strategist. Look, you would be the judge on their grammar, writing style, and messages to the audience
- Create ideas for promotional materials and content
- Manage the distribution of content across all channels.
- Drive and build social audience on multiple channels
- Translate strategies into compelling stories
- Willingness to learn and do things that have not been done give 100% to the overall growth of the company

How do I apply?

- If our offer appeals to you, here's what we need from you: a resume, a completed application, and a cover letter
- Your cover letter should say why you think you meet and exceed our requirements and expectations. Talk to us with your particular style so you can showcase your personality
- Remember to give us links to your social media properties and websites, and also to deliver samples for us of articles you think might be related to this offer

Company Perks

This is not a freelancer offer: it's a full-time job with a competitive salary and timely raises. Join us and be part of a fast-growing startup.

You're invited to enjoy our casual and light work environment with frequent catered lunches and fun programs.

Note: For more details please click link as <https://techcentral.co/job/head-content-creativity/>

Applying Procedure

Apply Link : <https://merojob.com/head-of-content-creativity-2/>

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