



## Head of Content and Studio Production

- **Vacancy for:** 1
- **Posted on:** May 15, 2018
- **Deadline:** May 26, 2018, 11:55 p.m.

### Basic Job Information

Job Category	: Production / Maintenance / Quality
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Kathmandu
Offered Salary	: Negotiable

### Job Specification

Education Level : Under Graduate (Bachelor)  
Experience Required : More than or equal to 2 years

### Job Description

- Manage a team of 10-12 content uploaders, photographers and editors to ensure high quality of content on our website
- Draft and implement content guidelines and standards for various categories to maintain quality content across all platforms.
- Identify blockers - reasons why traffic is not converting to orders - and optimize content to maximize conversion
- Ensure search optimization for better search results on the website
- Initiate innovative projects to improve website/product content
- Motivate and train team members to effectively carry out their duties

### Knowledge, Skills and Abilities:

- Bachelor's degree or higher in management or engineering discipline.
- Strong IT and/or Design background and/or experience preferred 2-3 years' experience of managing a team of 5 or bigger in a reputed company
- Strong technical skills and structured process orientated mindset required
- Exceptional organizational skills. Focus on execution, efficiency and scalability

### What we offer:

- International working environment in a start-up setting, and a unique opportunity to learn from the best in ecommerce and online marketing
- Rigorous training and exposure in team management, leadership, online marketing, business analytics and operations
- Six days a week (Sun to Friday), 9 AM to 6 PM working hours
- Benefit package: Provident Fund, Gratuity, Fuel Expenses, Mobile top ups and data pack, Accidental Insurance, Medical Insurance, Full annual health check-up

### Applying Procedure:

- Email with your CV as an attachment to [jobs@daraz.com.np](mailto:jobs@daraz.com.np). Your email needs to serve as a cover letter
- Include in the subject field of the email the title of the job you are applying for
- If you have been referred by current or past Daraz employees, please mention the referrer's full name and contact information

OR,

### Applying Procedure

Apply Link : <https://merojob.com/head-of-content-and-studio-production/>

