



Head of Content and Studio Production

- **Vacancy for:** 1
- **Posted on:** May 15, 2018
- **Deadline:** May 26, 2018, 11:55 p.m.

Basic Job Information

Job Category : Production / Maintenance / Quality
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu, Nepal
Offered Salary : Negotiable

Job Specification

Education Level : Bachelor
Experience Required : More than or equals to 2 years

Job Description

- Manage a team of 10-12 content uploaders, photographers and editors to ensure high quality of content on our website
- Draft and implement content guidelines and standards for various categories to maintain quality content across all platforms.
- Identify blockers - reasons why traffic is not converting to orders - and optimize content to maximize conversion
- Ensure search optimization for better search results on the website
- Initiate innovative projects to improve website/product content
- Motivate and train team members to effectively carry out their duties

Knowledge, Skills and Abilities:

- Bachelor's degree or higher in management or engineering discipline.
- Strong IT and/or Design background and/or experience preferred 2-3 years' experience of managing a team of 5 or bigger in a reputed company
- Strong technical skills and structured process orientated mindset required
- Exceptional organizational skills. Focus on execution, efficiency and scalability

What we offer:

- International working environment in a start-up setting, and a unique opportunity to learn from the best in ecommerce and online marketing
- Rigorous training and exposure in team management, leadership, online marketing, business analytics and operations
- Six days a week (Sun to Friday), 9 AM to 6 PM working hours
- Benefit package: Provident Fund, Gratuity, Fuel Expenses, Mobile top ups and data pack, Accidental Insurance, Medical Insurance, Full annual health check-up

Applying Procedure:

- Email with your CV as an attachment to jobs@daraz.com.np. Your email needs to serve as a cover letter
- Include in the subject field of the email the title of the job you are applying for
- If you have been referred by current or past Daraz employees, please mention the referrer's full name and contact information

OR,

Applying Procedure

Apply Link : <https://merojob.com/head-of-content-and-studio-production/>

Generated By

