



Graphic Designer, Newspaper Layout Artist / AD Designer

- **Vacancy for:** 6
- **Posted on:** Sept. 14, 2018
- **Deadline:** Sept. 21, 2018, 11:55 p.m.

Basic Job Information

Job Category	: Creative / Graphics / Designing > Art and Sketch, Graphic art/ Illustration, Graphic design, Web/ UI/ UX Design
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: New Baneshwor Bus Stop, Kathmandu, Central Development Region, Nepal
Offered Salary	: NRs. 30,000 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

- Must have 1-2 years of graphic design experience; fresher also can apply
- Degree in Graphic Design preferred but not required
- Proficient with general typographic, layout and full-color printing skills
- Proficient in Adobe Creative Office Suite, InDesign, Illustrator, Photoshop, Acrobat, Quark, and Microsoft Office
- Ability to design ads in a fast-paced, daily deadline-oriented environment
- Strong communication skills, able to develop customer ideas
- Ability to focus while balancing efficiency with creative quality
- Understanding of color theory and general design principles
- Knowledge of print production and different printing protocols

Job Description

- Design newspaper print or online ads for various publications in a daily deadline environment based on knowledge of aesthetic design concepts
- Create spec ads for reps as requested
- Create a high-end design for special products; create special logos as requested
- Make corrections to ads that have run or are currently running
- Design marketing materials and sales flyers
- Check and respond to e-mails in a timely manner
- Answer questions and work out problems with printing products
- Review graphics and layouts and suggest improvements as needed
- Produce print-ready layouts for use in newspaper or magazine
- 2-3 years of work experience in magazine and/or newspaper layout color scanning and correction as well as four color process preparation

Applying Procedure

Apply Link : <https://merojob.com/graphic-designer-newspaper-layout-artist-ad-designer/>

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