

Graphic Designer, Newspaper Layout Artist / AD Designer

• Vacancy for: 6

• Posted on: Sept. 14, 2018

• Deadline: Sept. 21, 2018, 11:55 p.m.

Basic Job Information

| Creative / Graphics / Designing > Art and Sketch, Graphic art/ Illustration,

Graphic design, Web/ UI/ UX Design

Job Level : Mid Level Employment Type : Full Time

Job Location : New Baneshwor Bus Stop, Kathmandu, Central Development Region, Nepal

Offered Salary : NRs. 30,000.00 Monthly

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

Must have 1-2 years of graphic design experience; fresher also can apply

• Degree in Graphic Design preferred but not required

• Proficient with general typographic, layout and full-color printing skills

- Proficient in Adobe Creative Office Suite, InDesign, Illustrator, Photoshop, Acrobat, Quark, and Microsoft Office
- · Ability to design ads in a fast-paced, daily deadline-oriented environment
- · Strong communication skills, able to develop customer ideas
- Ability to focus while balancing efficiency with creative quality
- Understanding of color theory and general design principles
- Knowledge of print production and different printing protocols

Job Description

- Design newspaper print or online ads for various publications in a daily deadline environment based on knowledge of aesthetic design concepts
- · Create spec ads for reps as requested
- Create a high-end design for special products; create special logos as requested
- Make corrections to ads that have run or are currently running
- Design marketing materials and sales flyers
- Check and respond to e-mails in a timely manner
- Answer questions and work out problems with printing products
- · Review graphics and layouts and suggest improvements as needed
- Produce print-ready layouts for use in newspaper or magazine
- 2-3 years of work experience in magazine and/or newspaper layout color scanning and correction as well as four color process preparation

Applying Procedure

Apply Link: https://merojob.com/graphic-designer-newspaper-layout-artist-ad-designer/

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