

## **Evidence to Action Director**

Vacancy for: 1

• Posted on: Nov. 5, 2018

• **Deadline:** Nov. 20, 2018, 11:55 p.m.

No. of Vacancy: 1

**Employment Type:** Full Time

Job Location: Kathmandu

The Director of Evidence to Action (E2A) is responsible for driving the use of data to make informed decisions to increase demand and uptake for SPN's services in Nepal. The E2A Director will lead the research and marketing departments and unify them as the 'Evidence to Action' department.

The position holder plays a lead role in developing marketing, branding and communications strategy to support country programme growth, delivery of quality sexual reproductive health services and market expansion. The role provides oversight to the key function of research, monitoring and evaluation, and leads the development of impactful marketing strategies effectively using data and market research insights to ensure our communication strategies are implemented across our program, ensuring improved access to core services across channel.

## Minimum requirement

- A Master's a Degree with 5 years of experience or Bachelor's degree with 10 years of experience in research or marketing field, in Senior Management Level
- Proven leadership and people management skills including the ability to manage resources
  efficiently and effectively

## **Applying Procedure**

Please visit <a href="http://www.mariestopes.org.np/en/about-us/vacancy">http://www.mariestopes.org.np/en/about-us/vacancy</a> for detail job descriptions for above positions.

Suitable candidates meeting the above criteria are requested to send their CV and covering letter to <a href="mailto:MSNPRecruitment@mariestopes.org.np">MSNPRecruitment@mariestopes.org.np</a> by November 20, 2018, 5:00 PM. Only shortlisted candidates will be invited for further selection process.

Our organisation is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and post holders to share this commitment.

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