



Copy Writer / Content Writer / Digital Media Writer

- **Vacancy for:** 2
- **Posted on:** Oct. 17, 2017
- **Deadline:** Nov. 17, 2017, 11:55 p.m.

Basic Job Information

Job Category	: Journalism / Editor / Media > Content Developer, Copywriter, Creative directions
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Sanepa, Patan, Central Development Region, Nepal
Offered Salary	: NRs. 8,000.00 - 30,000.00 Monthly

Job Specification

Education Level	: Under Graduate (Bachelor)
Experience Required	: More than 1 year
Professional Skill Required	: Copywriting, Instagram, Digital Media Management, Content Creation, Youtube, Facebook, Social Media Marketing

Job Description

- The Digital Associate will assist Client Service Managers, executing social media strategies that support community building and engagement activities through the use of channel activation, community management, content calendars, Geo-location opportunities and delight influencer marketing activities and performance reporting
- All tactics are designed to be economically viable, efficient, repeatable, KPI-driven, and scalable
- The Digital Associate is tasked with implementing new techniques and tactics made available for each of the clients
- This role includes collaboration with Strategists, Managers, Sr. Analyst(s) and vendors; aiding in the implementation of tactics across programs and for special projects.
- This position reports to the Manager, Social Operations

Role Overview:

- Our Social Media & Community Associate will play the important role of developing and executing social and community strategies across multiple channels to further engage our existing users and drive new users to the various pages we manage
- The key job will be to develop copy and work with the design team to create content as per the copy
- The copy will be needed to be written as per the different brands that we handle. It can be for an MNC, FNC, Hospitality Industry and for the finance sector

Applying Procedure:

Interested Candidates must send CV at Email: shoki@pagodalabs.com

OR,

Applying Procedure

Apply Link : <https://merojob.com/digital-media-associate-2/>

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