



Digital Marketing Specialist

- **Vacancy for:** 1
- **Posted on:** Sept. 3, 2017
- **Deadline:** Oct. 8, 2017, 11:55 p.m.

Basic Job Information

Job Category : IT & Telecommunication
Job Level : Mid Level
Employment Type : Full Time
Job Location : Kathmandu
Offered Salary : Negotiable

Job Specification

Education Level : Under Graduate (Bachelor)
Experience Required : More than or equal to 2 years

Other Specification

- Experience in Digital marketing, campaigning
 - Experience in using CRM
 - A Genuine interest in the success of clients and be part of an award-winning team
 - Experience in Digital Marketing, Newsletter writing, content writing, promotions writing and SEO
 - Knowledge of Graphic Designing
 - Experience in Social media marketing
-

Job Description

- Review and analyze websites for areas that need to improve, deleted or revised
 - Build email trigger campaigns, retention programs, and email newsletters
 - Identify and implement the least expensive but most powerful and profitable Marketing plan
 - Plan and develop creative marketing campaigns
 - Use keyword research to create content strategies and ensure all content is optimised for search engines
 - Drive brand awareness across all digital platforms via creating shareable social media content
Â including daily posts across all platforms Consistently growing social media numbers and engagement
 - Write effective and copyright free content and blog for website if required
 - Effective handling of the company pages in multiple social media platforms
-

Applying Procedure

Apply Link : <https://merojob.com/digital-marketing-specialist-2/>

Generated By

