



Digital Marketing Manager

- **Vacancy for:** 1
- **Posted on:** March 19, 2018
- **Deadline:** March 27, 2018, 11:55 p.m.

Job Location: Kathmandu

No.of Vacancy: 01

Job Description:

- Drive traffic to company pages and create goals to meet
- Take ownership of Marketing KPIs and ensure optimal utilization of all channels.
- Collect and evaluate customer feedback data.
- Evaluate end to end customer experience.
- Evaluate emerging technologies and adapt where appropriate.
- Generate reports on our marketing campaign's performance
- Forecast marketing campaign growth and ROI for marketing campaigns
- Build and maintain PR
- Conduct market visits, organize meetings, prepare presentations
- Develop and implement SEO, Google Analytics, Google Adwords etc
- Create and manage link building strategies, email marketing strategies, content marketing strategies, and social media strategies

What you'll need:

- BBA graduate or MBA (preferred)
- The right attitude, energy, and attention to details

Office time: 9:30 AM -5:30 PM

(Work is measured by productivity and not time. Let's make history together).

TO APPLY:

Please email your resume or LinkedIn to hr@khaalisisi.com along with a cover letter by **27th March 2018**. Please mention the post you are applying for in the subject line of the email.

OR,

Applying Procedure

Apply Link : <https://merojob.com/digital-marketing-manager-9/>

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