



Digital Marketing Manager

- **Vacancy for:** 1
- **Posted on:** July 3, 2018
- **Deadline:** July 16, 2018, 11:59 p.m.

Basic Job Information

Job Category	: Marketing / Advertising / Customer Service
Job Level	: Mid Level
Employment Type	: Full Time
Job Location	: Naxal, Kathmandu, Nepal
Documents Required	: Resume , Application Letter * Documents are required while applying for job.
Offered Salary	: Negotiable

Job Specification

Education Level : Graduate (Masters)
Experience Required : More than or equal to 2 years

Job Description

- Lead a team of 4-6 designers and front end developers
- Be the owner of the Daraz website and app
- Develop and execute campaign plans with marketing and design
- Continuous QC of the website and app
- Monitor key metrics of all campaigns and the Daraz platform in general
- Come up with strategies to increase acquisition and engagement of users
- Provide design input with business perspective

Qualification required:

- Bachelor's or Master's degree in science, engineering or business disciplines
- Min. 2 years of working experience as a project manager
- Good with Excel, Data Analysis, Reporting and Presentation
- Strong organization skills with a problem-solving attitude
- Excellent written and verbal communication skills
- Knowledge of Design principles, basic knowledge of HTML, CSS and Javascript is preferred
- Go-getter and can-do attitude

What we offer:

- International working environment in a start-up setting, and a unique opportunity to learn from the best in ecommerce and online marketing
- Rigorous training and exposure in team management, leadership, online marketing, business analytics and operations
- Five days a week (Monday to Friday), 9 AM to 6 PM working hours
- Benefit package: Provident Fund, Gratuity, Fuel Expenses, Mobile top ups and data pack, Accidental Insurance, Medical Insurance, Full annual health check-up

How to apply:

- Email with your CV as an attachment to jobs@daraz.com.np Your email needs to serve as a cover letter
- Include in the subject field of the email the title of the job you are applying for
- If you have been referred by current or past Daraz employees, please mention the referrer's full name and contact information
- Online applicants are requested to attach their updated CV and a cover letter with the mentioned information

OR,

Applying Procedure

Apply Link : <https://merojob.com/digital-marketing-manager-15/>

Generated By

