# **Content Writer**



• Vacancy for: 2

• Posted on: July 1, 2017

• Deadline: Aug. 5, 2017, midnight

### **Basic Job Information**

Job Category : Journalism / Editor / Media

lob Level : Entry Level

Job Location : Thamel, Kathmandu

Offered Salary : Negotiable

## Job Specification

Education Level : Higher Secondary (+2/A Levels/Ib)

**Experience Required: Not Required** 

#### **Other Specification**

- Minimum 2 years of experience in related field preferred
- Excellent written and spoken English is a must
- Previous online copywriting experience will be beneficial
- Ability to Dealing with customer enquiries and aiming to meet their expectations will be big plus
- Very good organization skills
- · Hardworking, flexible attitude and sense of fun
- · Ability to learn new skills quickly
- Proactivity
- Excellent computer and internet skills
- Efficient copy-writing and editorial skills (any Knowledge of Photo Editing/HTML/CMS is an advantage)
- Desire to gain experience in the travel industry

### **Job Description**

The website Content Writer will be responsible developing the voice for all aspects of the organization's online presence. In addition to writing, editing, and proofreading site content.

- Write content for travel activity products that inspires consumers to read and engage
- Researches writes and edit brand-driven web content for websites, blogs, press releases, ad copy, newsletters, etc.
- Publish written content on website platforms (blogs/cms/ press releases)
- Publish Written content on social media, newsletter
- Increases brand awareness and target audience engagement through written content
- Must be able to work with minimal direction while meeting very aggressive deadlines
- Must submit extensive writing portfolio with resume

#### **Applying Procedure**

Apply Link: https://merojob.com/content-writer/

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