



## Content Writer

- **Vacancy for:** 1
- **Posted on:** July 1, 2017
- **Deadline:** April 7, 2017, midnight

### Basic Job Information

Job Category : Others  
Job Level : mid  
Job Location : Kathmandu  
Offered Salary : None

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### Job Specification

Experience Required : Not Required

### Other Specification

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### Job Description

The Content Writer carries out the responsibilities of producing effective and engaging digital and print content for in-house products and plays an active role in the development of various applications.

#### Main Responsibilities:

- Writes clear and concise instructional and user content of the company's applications, and deliver exciting and insightful marketing content to achieve strategic marketing goals.
- Write, proofread and edit website content for clarity, grammar, spelling, and style.
- Work across the company with other writers, designers, developers & Managers to produce creative, original and stylish content that meets the business goals of assigned projects.
- Create content for promotional materials pertaining to marketing and SEO related activities.
- Write and edit best practice guides, eBooks, white papers, solution briefs, application notes, case studies, and presentations.
- Timely research on new ideas and facts; and implement in writing

**Education:** Graduate from recognized university with major subject as English (IT/Engineering background would be an added advantage)

#### Requirements

- Few years of proven experience in web content writing.
- Experience in technical writing and technical editing would be an added advantage
- Familiarity with internet marketing, Search Engine Optimization (SEO) or web development is a plus.
- Detail-oriented and have a proactive approach to multiple projects.
- Highly creative, and excellent on writing in number of different styles/tones
- Great research, organizational, and learning skill
- Fluent in English (spoken and written).

#### What We Offer:

We offer an exciting, fun and friendly work environment along with several great benefits (Insurance, PF, CIT, Gratuity, Festival Allowance, recreational and team building activities and more). At BRAINDIGIT, employees are encouraged to bring their innovative and creative ideas to work and to take up challenges. Everyone is given opportunities to learn and develop through knowledge sharing across the whole organization and a career growth plan that fits their ambition.

If you want to join a committed and hard-working team and if you enjoy the energy of a startup environment, you'll thrive at BRAINDIGIT!

### **WANT TO APPLY?**

Please send your CV and a letter of motivation before, to: [HR@braindigit.com](mailto:HR@braindigit.com) Only serious applicants will be considered for further screening process.

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### **Applying Procedure**

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